## FIVE Reasons to Vote YES on Question

Question 5, The Nevada Clean Indoor Air Act, is sponsored by the American Cancer Society, the American Heart Association, the American Lung Association, the Nevada State Medical Association and the Nevada Academy of Family Physicians, respected leaders in public health.

**Question 5** will "clear the smoke" from most indoor public places so Nevadans, especially its children and others particularly vulnerable, are protected from the health risks of secondhand smoke. **Question 5** will prohibit smoking primarily where children are allowed. Here are five of the many reasons to vote **YES on Question 5**.

Secondhand smoke is deadly. Five times as many people die from secondhand smoke each year than from drunk-driving. It is a serious public health issue, a fact acknowledged even by cigarette-maker Philip Morris USA.

Children are especially vulnerable. They are exposed to secondhand smoke at more than twice the rate of adults. By banning smoking in most indoor places where children are allowed, Question 5 is the only measure that truly protects children.

Smoke-free laws are good for business. Tourismbased businesses like restaurants and bars have thrived in cities and states that are smoke-free. Chambers of commerce and businesses alike realize good public health policy means a healthy bottom line. When most people don't smoke, it's just a basic lesson in economics.

Air filtration-ventilation systems are limited. Even the most advanced, state-of-the-art systems don't safely protect non-smokers. Simply separating smoking and non-smoking sections is even worse. It's like having a peeing section in a swimming pool—not effective at all.

Nevadans want and support this. Nevadans want change. Most Nevadans—in fact most Americans—don't smoke. Smoke-free laws are now the norm in areas that are liberal and conservative, urban and rural, Democratic and Republican, and fiercely independent. Just like Nevada. Only Question 5 can make it happen here.

## **Vote YES on Question 5**





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